



HILLSTOCK & ASSOCIATES

Your eLearning & Development Strategic Partner

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www.hillstockassociates.com



CAPABILITY STATEMENT

INSTRUCTIONAL DESIGN • LEARNING MANAGEMENT SYSTEMS • VIRTUAL EVENTS • LEADERSHIP DEVELOPMENT

COMPANY OVERVIEW

Hillstock & Associates, LLC is comprised of experienced learning and development associates with one common goal: to help others transition to an online environment in a quality and sustainable way. We design content, identify and address technology needs, provide related training, and help leaders strategize around next steps. We offer eLearning services for businesses, government agencies, healthcare, higher ed, K-12, and non-profit organizations.

What sets us apart from the competition?

- Our Associates
- Our Philosophy
- Our Ability to Collaborate Across Groups
- Our Adaptability to Changing Technology

CORE COMPETENCIES

Our associates have extensive expertise with analyzing needs, inspiring leaders and teams, developing systematic processes, and managing high quality online learning programs that align with organizational and/or institutional strategic priorities.

We focus our efforts in four specific areas, including:

- Online Course & Program Design
- Virtual Events Production & Management
- Learning Management System Selection & Optimization
- eLearning Leadership Development

NAICS CODES

541611	Administrative Management and General Management Consulting Services
541618	Other Management Consulting Services
541690	Other Scientific and Technical Consulting Services
611420	Computer Training
611430	Professional and Management Development Training
611710	Educational Support Services

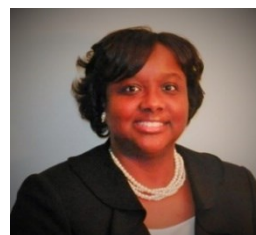
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OUR OWNER/CHIEF EXECUTIVE OFFICER



Laurie G. Hillstock, PhD, is an accomplished, innovative leader with a background in higher education, healthcare, and non-profits. She has expertise in building virtual communities, strategic planning, leadership development, e-learning, and administering various digital learning environments.



Resource Partner Network