



HILLSTOCK & ASSOCIATES

Your Preferred Partner for
PEOPLE-FOCUSED
Online Training & Development

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CAPABILITY STATEMENT

INSTRUCTIONAL DESIGN • VIRTUAL EVENT PRODUCTION • LEARNING MANAGEMENT SYSTEMS • LEADERSHIP DEVELOPMENT

COMPANY OVERVIEW

Hillstock & Associates is comprised of experienced learning and development associates with one common goal: to help others transition to an online environment in a quality and sustainable way.

We offer online services for the following sectors: corporate, government agencies, healthcare, higher ed, K-12, and non-profit organizations.

DIFFERENTIATORS

- Our Associates
- Our Philosophy
- Our Collaborative Vision
- Our Processes
- Our Adaptability to Change

CORE COMPETENCIES

Our associates have extensive expertise with analyzing needs, documenting requirements, inspiring leaders and teams, developing systematic processes, logistics, infrastructure, project management, and designing, developing, delivering, and managing high quality online learning courses and programs that align with strategic priorities.

We focus our efforts in four specific areas, as follows:

- Online Training and Workshop (or Course) Design
- Virtual Event Production & Management
- Learning Management System Selection & Optimization
- Leadership Development

NAICS CODES

541611	Administrative Management and General Management Consulting Services
541618	Other Management Consulting Services
541690	Other Scientific and Technical Consulting Services
611420	Computer Training
611430	Professional and Management Development Training
611710	Educational Support Services

DUNS NUMBER

117179400

CAGE NUMBER

8HBV9

SELECT DESIGN & TECHNOLOGY

- Business Process Mapping
- eLearning Strategic Planning
- Infographic Design & Job Aids
- Interactive Simulations
- Leadership Development
- Microlearning & Voice Overs
- Online Video Production
- UDL Guidelines
- Virtual Presentations
- Virtual Session Facilitation
- Adobe Captivate
- Adobe Express
- Articulate 360
- Camtasia
- Canva
- Microsoft Office
- Screencast-O-Matic
- Various LMSs
- Vimeo
- ZOOM, WebEx

CERTIFICATION & ACCREDITATION

- NMSDC
- SBA – 8(A)
- South Carolina MBE
- Tennessee DBE

